

# THE OPENING GUN FIRED!

— IN THE —

## Herald's Great Subscription Contest

Enthusiasm is at White Heat and the Bombardment Will Continue for 60 Short Days

THE FOLLOWING YOUNG LADIES OF THE COUNTY HAVE ENTERED, EACH WITH A DETERMINATION TO CARRY OFF THE HONORS AND THE CAPITAL PRIZE. READ THE LIST CAREFULLY AND IF YOU NUMBER ANY ONE OF THEM AS AN ACQUAINTANCE, COME TO HER RESCUE, GIVE HER YOUR SUBSCRIPTION AND YOUR VOTES NOW. WE WILL GIVE YOU A PAPER THAT'S WORTH EVERY CENT OF THE MONEY YOU INVEST AND YOU'LL HAVE THE SATISFACTION OF KNOWING THAT YOU HAVE HELPED SOME YOUNG LADY WIN A PRIZE UPON WHICH HER HEART IS SET:

Miss Estelle Lancaster, Govan.  
Miss Lucile Lightsey, Bamberg.  
Miss Libbie Ray, Denmark.  
Miss Roberta Adams, Bamberg.  
Miss Edna Steadman, Denmark.  
Miss Camile Price, Bamberg.  
Miss Zelma Herndon, Ehrhardt.  
Miss Pearl Delk, Bamberg.

Miss Louise Felder, Bamberg.  
Miss Bessie Armstrong, Bamberg.  
Miss Reba Williams, Olar.  
Miss Georgia Emma Jordan, Bamberg, R. F. D. 1.  
Miss Evelyn Brabham, Olar.  
Miss Ned Ehrhardt, Ehrhardt.  
Miss Nell Clayton, Colston.  
Miss Pauline Clayton, Colston.

If you are already a subscriber, then renew for at least another year, no matter if you are paid just a little bit ahead.  
If you owe anything on your subscription then pay up and have the votes credited to any one of the young ladies you choose.  
Get one or two of your friends to subscribe and give the votes to one of the young ladies.

### SHE WILL APPRECIATE IT AND SO WILL WE

There is still time for any young lady in the County to enter. Fill out the blank below and send it in. We'll attend to the rest.

#### DISTRICTS

It is our purpose to divide the County into two districts, which shall be known as districts number one and two. District number one will embrace the towns of Bamberg, Midway, Hunter's Chapel, Farrell's Cross Roads, and all the territory on the Eastern side of the county. District number two will embrace the towns of Denmark, Lees, Govan, Olar, Ehrhardt, and the territory on the Western side of the County.

#### WHERE TO SECURE VOTES

It is the privilege of the contestants to secure votes anywhere they may choose, as the County is divided into districts simply for the purpose of awarding prizes.

#### HOW TO SECURE VOTES

The method of determining the most popular girl will be according to number of votes received, and in order to secure votes it is only necessary that you secure a few subscriptions to **THE HERALD** among your friends and neighbors. Just a few subscriptions may mean that you will carry off one of the big prizes and as there are so many prizes offered you are practically sure to get one of them at least.

The contest will commence May 15th and close July 15th at 4:00 p. m. sharp, and the prizes will be awarded at that time.

The decision of **THE HERALD** will be absolute and final on all questions that may arise during the progress of the contest.

The subscription price of **THE HERALD** is only \$1.00 per year, payable in advance, and the cash must accompany all subscriptions turned in. Subscriptions must be turned in to **THE HERALD** office at least once a week, preferably on Saturdays.

If you wish to become a contestant fill in this blank and send it in to the Contest Manager, **BAMBERG HERALD**.

Name.....

Address.....

Upon receipt of this blank we will credit you with one thousand votes as a gift to start you off. Now is the time to begin. Your friends will help you when you tell them you are in the race to win one of the big prizes.

The contest manager will aid each and every young lady who enters the contest to the extent of getting them started off right and it is advisable that an early start be obtained as in that manner you will obtain an advantage over those who do not enter until later on.

We have printed here a blank form and if you have a young lady friend, a daughter or a sister whom you would like to see capture one of the big prizes, fill in her name and address on this blank form and our contest manager will call on her and provide her with the necessary blanks to receive subscriptions.

#### LIST OF PRIZES.

Capital prize. A beautiful Cabinet Grand Piano from one of the best known manufacturers in the world, valued at \$350.00.

Two elegant diamond rings, guaranteed to be perfectly cut, free from flaws, pure white stones, valued at, each, \$125.00.

An elegant suite of furniture, now on exhibition at the furniture store of G. O. Simmons, valued at \$100.00.

A large cut glass bottle of the finest quality Hudnut's famous perfumery, on exhibition at the Peoples Drug Company.

Two pair of the renowned "American Lady" shoes, made to order, and furnished by C. R. Brabham's Sons.

And many other valuable and costly prizes, details of which will follow during the progress of the contest.

#### DISTRIBUTION OF PRIZES.

To the young lady in Bamberg County receiving the largest number of votes irrespective of districts, we will award the piano as a gift.

To the young lady in District Number One who receives the largest number of votes after the piano has been awarded we will give the beautiful diamond ring.

To the young lady in District Number Two who receives the largest number of votes after the piano has been awarded we will give another diamond ring, which is an exact duplicate of the one given in District Number One.

After these prizes have been awarded, then to the young lady who has received the next largest number of votes, irrespective of districts, we will give the beautiful suite of furniture valued at one hundred dollars, furnished by G. O. Simmons, now on exhibition at his new furniture store.

To the young lady in District Number One who receives the next largest number of votes after the

above prizes have been awarded we will present a pair of made-to-order "American Lady" shoes, furnished by C. R. Brabham's Sons.

To the young lady in District Number Two who receives the next largest number of votes after the above prizes have been awarded we will also give a pair of the "American Lady" shoes, made-to-order, furnished by C. R. Brabham's Sons, who have the agency in Bamberg for this fine footwear.

To the young lady receiving the next largest number of votes irrespective of districts, after all of the above prizes have been awarded, we will give the large cut glass bottle of Hudnut's famous perfumery, furnished by the Peoples Drug Co., and on exhibition at their store.

After these prizes have been awarded then the remaining prizes will be distributed among those young ladies who have remained in the contest until its close.

Among the remaining prizes will be one half doz. tins Monogram Mocha and Java Coffee, presented by F. W. Wagener & Co., Charleston, S. C., through M. J. Black, salesman.

For each new yearly subscription we will give.....	1,000 votes.	For each six months new subscription we will give.....	500 votes.
For each yearly renewal we will give.....	500 votes.	For each six months renewal we will give.....	250 votes.
	For each five year subscription we will give.....	10,000 votes.	

Votes will be published in each issue of **THE HERALD**, showing the standing of the contestants.